



BROADCAST ORDER

DATE 15 September, 1971 PAGE 1 OF

Campus Media Inc 165 West 46 Street New York 10036 NY Area 212 245-0950

TO: Station Manager
WRSU Radio

KEY TO SYMBOLS:

A - 0:60 SEC SPOT, B-0:30 SEC SPOT,
C - 10 SEC SPOT, F - 5 MIN PROGRAM
G - 10 MIN PROGRAM, H - 15 MIN PROGRAM
K - 1 HOUR PROGRAM, M - OTHER

ACCOUNT BUDWEISER MALT LIQUOR

ACCOUNT NUMBER 971-05-03

TOTAL NUMBER OF SPOTS 35 60-sec, 65 30-sec spots total															COMMENCEMENT DATE 12x 9/19/71							EXPIRATION DATE 1/21/71										MONTHLY BILLING TOTAL
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
JAN																																
FEB																																
MAR																																
APR																																
MAY																																
JUN																																
JUL																																
AUG																																
SEP																			2A 3B	1A 3B	2A 3B	1A 2B	1A 2B									7A 13B
OCT			2A 3B	1A 3B	2A 3B	1A 2B	1A 2B									2A 3B	1A 3B	2A 3B	1A 2B	1A 2B										2A 3B		16A 24B
NOV	1A 3B	2A 3B	1A 2B	1A 2B										2A 3B	1A 3B	2A 3B	1A 2B	1A 2B														12A 23B
DEC																																

BILLING INSTRUCTIONS:

Bill at your Spot Rate according to your Campus Media Billing Guide. Monthly billing totals represent the number of Spots which should be billed to Campus Media after each month of broadcasting (separate invoices for all accounts must be mailed with notarized affidavits of performance by the tenth of the month following broadcast.)

SPECIAL BROADCAST INSTRUCTIONS:

Spots to come directly from D'Arcy Advertising.
PLEASE AFFIDAVIT ON THIS ACCOUNT MONTHLY TO CAMPUS MEDIA INC
Any questions please call Jeff Fannon IMMEDIATELY

RECEIVED SEP 23 1971

RECEIVED - 1953-3-15